

KPN CONSULTING  
CORPORATE OVERVIEW

# VENDOR MARKETING SOLUTIONS

We connect bankers and vendors with targeted education solutions.



[WWW.KPNCONSULTING.NET](http://WWW.KPNCONSULTING.NET)

# MISSION STATEMENT

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KPN Consulting was formed in 2009 to help vendors find a more efficient way to get their message out to community bankers nationwide. Our speaker placement model allows our partners access to key decision makers through a variety of education solutions. The banking industry is unique and we can help you build brand awareness and grow your business - **ALL FOR LESS THAN THE COST OF AN INTERN.**

**We partner with vendors who deliver best-in-class solutions.**

# We help provide your solution a voice.

Are you looking for a better way to get in front of c-level decision makers? We cut out the middleman and connect you directly to the industry speaking opportunities you are looking for.



## How We Help

KPN membership is designed for firms serving the financial industry who need an additional platform to share their solutions with bank decision makers. Our partners enjoy enhanced networking opportunities and access to decision makers through a variety of educational solutions. The result is the opportunity to develop and nurture relationships in a neutral, non-sales environment. In addition to building brand awareness, this tactic creates an unmatched level of trust in potential clients which leads to a loyal following of customers and drives valuable future business opportunities.

**250**

PEER GROUPS  
FACILITATED

**700**

CONFERENCES  
CONDUCTED

**1,000**

SPEAKERS  
PLACED

**20,000**

BANKERS  
ATTENDED

**Our industry knowledge and relationships set us apart.**

# THOUGHT LEADERSHIP OPPORTUNITIES

We partner with 54 state banking associations nationwide to provide industry experts to speak at a variety of conferences and events.

## Annual Events

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We supply speakers for the following industry events:

- Annual Conventions
- CEO/Senior Management
- Director
- CFO/Risk Management
- Compliance
- Credit/Lending
- HR/Leadership
- Payments
- Technology/Operations
- Retail/Digital Marketing

## Turnkey Events

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We conduct the following events - agenda is filled with KPN partners:

- CEO/Senior Management
- Director
- CFO/Risk Management
- Credit/Lending

### Annual Events



75+ attendees

### Turnkey Events



25-50 attendees

### Executive Peer Groups



10-20 attendees

## Executive Peer Groups

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We facilitate the following executive peer groups nationwide:

- Chief Executive Officer
- Chief Financial Officer
- Senior Lender
- Treasury Management

KPN CONSULTING

# CONTACT

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