

Regardless of the motivation, we know that while most Bank Chairs and CEOs are eager to update their strategic plan, many worry about using outside facilitators. At KPN, we understand this and we believe our approach makes more sense.

## > How We Work

Most often our clients request a strategic planning retreat - a session away from the demands of daily business - to focus on the bank's future. As such, we have developed a unique approach that starts with the template and is adjusted based on the culture and objectives of your organization and leadership. Much of the planning document itself will be completed prior to the meeting so that discussions will focus on the bank's performance and feasibility of future initiatives. KPN will act as the facilitator for the day with the additional purpose of obtaining the information needed to complete the planning document.

## Deliverables

- Pre-Planning Surveys
- Strategic Initiatives & Action Plans
- Board approval of growth rates and budget projections
- Board and Senior Management succession plans
- Final written plan for dissemination to staff and regulators



